# Minutes of the MOBIUS E-Resources Committee Meeting

Monday August 21, 2023 at 10AM, Online via Zoom

**Members Present**

* Theresa Flett, Chair, St. Charles Community College Library
* Maud Mundava, Vice-Chair, A.T. Still University
* Eric Deatherage, Board Representative, Crowder College
* Tom Pfeifer, Avila University
* Chris Vaughn, Midwestern Baptist Theological Seminary
* Christina Virden, MOBIUS Organizer, MOBIUS
* Rhonda Whithaus, University of Missouri – Columbia

**Members Absent**

* Donna Bacon, Ex-Officio, MOBIUS

1. The meeting was called to order at 10:05 am and the committee members each introduced themselves and provided brief information about their roles at their institutions.
2. Adoption of the agenda – The agenda was adopted without any changes.
3. Information Items

* Welcome and committee background – Theresa welcomed the incoming committee and provided some information on past activities, including the most recent conference forum and efforts around collecting marketing data.
* Christina provided some information on the committee page on the website and the associated mailing lists.
* MOBIUS Update – Christina provided a brief update on what is going on at the MOBIUS office. This included new offers from Sage, Nkoda, Adam Matthew, and MIT. She also noted that she has started the process of adding license agreements and terms to Consortia Manager and hopes to have the project completed in the next few months.

1. New Business

* Marketing resources
  + Theresa provided some information on her work with another organization using a contest to increase engagement, and thought that might also work for increasing engagement with the committee. Her idea is to have a twice per year contest for submission of the best marketing campaign, resource, or strategy. The prize could be a trophy of some kind that moves from institution to institution, or possibly some kind of MOBIUS swag. Theresa will draft a contest information and Christina will check on prize options.
* Discuss member training needs for the upcoming year.
  + Feedback from session – Instruction best practices for specific e-resources.
  + There was much discussion of doing some kind of training on marketing strategies or possibly marketing skills that new librarians might not have. This might be broad enough to partner with the professional development committee on offering training.
  + Eric brought up a project he is doing using Open Athens data to demonstrate the impact of the library on student achievement and success. This led to a discussion as to whether it would be valuable to have a session on navigating issues in using data analytics specific to Open Athens.
  + The committee will continue discussions around all mentioned training proposals.
* Christina discussed creating a vendor statement to go along with the MOBIUS E-Resource Policy. Many other consortia have similar statements outlining their expectations for vendor offers, increases, the way that vendors communicate with the membership, grace periods, and more. The committee was open to taking on this project. Christina will provide examples of statements from other organizations and create a shared document that we can begin developing the statement within.
* Determine meeting schedule for the upcoming year – The committee decided to meet monthly on the third Monday of each month. Christina will create a calendar invite and distribute to the membership.

1. Adjourn Meeting – The meeting was adjourned shortly before 11am.