

# Minutes of the MOBIUS Digitization Committee Meeting

Wednesday, August 6, 2025 at 3pm Central, Online via Zoom

Members Present

* Davina Harrison, St. Louis Community College-Meramec, Chair
* Annie Moots, Truman State University
* Emily Jaycox, Missouri Historical Society
* Ying Hu, University of Missouri-Columbia
* Susan Townsend, Columbia College
* Christina Virden, MOBIUS

Members Absent

* Rebecca van Kniest, Saint Louis University
* Donna Bacon, MOBIUS

Meeting Minutes

1. Call to order and introductions – The meeting was called to order shortly after 3pm.
2. Adoption of the agenda – The agenda was adopted without changes.
3. Approval of minutes – N/A
4. Information Items – N/A
5. Unfinished Business

No unfinished business from the previous committee was identified.

1. New Business
* Thoughts/discussion on marketing or promoting the websites Hyku – Davina led a general discussion on marketing both the Hyku sites and general marketing of institutional repositories. Emily provided an overview of DPLA and how contributing resources to that platform can increase engagement with a library’s digital resources and web traffic on their sites. She also went over some of the barriers to joining DPLA and provided some info on the steps being discussed to make Hyku DPLA compatible. She also discussed DLPA’s work with Wikimedia to make open access digital materials available for use in Wikipedia articles, increasing engagement further. Ying, Annie, and Susan each discussed what they do on their individual campuses to promote digital collections. Christina provided a brief overview of a marketing contest that the E-Resources Committee did in order to collect examples of marketing programs led by the wider membership. The idea of doing a marketing toolkit was also floated.
* Identify focus areas outside of Hyku for committee to work on – This was general discussion of upcoming focus areas and project ideas for the year, recognizing that not all members currently use Hyku.
	+ Cloudflare - Ying discussed Cloudflare and how that platform has helps with site performance at MU. Christina mentioned that Notch8 is planning to move the MOBIUS sites behind Cloudflare.
	+ Rights Statements – Emily suggested that providing some guidance/tools for using rights statements would be valuable to members especially as members begin sharing materials with other platforms. Ying suggested the possibility of a flowchart to help users understand acceptable uses of materials.
	+ Marketing – Possible workshop on marketing or a toolkit.
	+ Hyku Tips and Tricks Webinar – Annie suggested that some of the power users of Hyku could lead a webinar to help people who are struggling to get started with Hyku.
1. Adjourn Meeting – The meeting was adjourned shortly before 4pm.
2. Submitted by Christina Virden, MOBIUS.