

Mobius Strategic Plan 2009-2013

Goal 1: Expand membership opportunities

Objective	Activities for FY09	Staff Assigned	Target Completion Date
Public Libraries	Meet with Missouri Public Libraries Directors Group to begin conversation for possible membership	MOBIUS Executive Officers and Annie Busch	December, 2008
	Form a MOBIUS working group to look at funding models and structure models, to include membership categories with bundle of goods and services	MOBIUS Executive Committee	Spring, 2009
Research Libraries, Special Libraries	MOBIUS Working Group to look at funding models and structure models	MOBIUS Executive Committee	Spring 2009
Menu of Offerings/Options	Assign task of listing of basic services and secondary services currently provided	MCO	Ongoing
	MOBIUS working group will discuss future goods and service needs	MOBIUS Executive Committee and TFFP	Summer 2009
Beyond State Boundaries	Form a regional IUG		Not a priority for FY09
K-12 Libraries			Not a priority for FY09

Goal 2: Enhance access to shared information sources

Objective	Activities for FY09	Staff Assigned	Target Completion Date
Explore new discovery tools	Submit budget request for FY10 to Missouri State Legislature	MOBIUS Ex. Committee	April 2009
	Re-institute Task Force to study software available to make recommendations for particular product	MOBIUS President and MCAG	April 2009
Consortia access to resources of various formats	Link MOBIUS records to digitized records	MCDAC	July 2009
	Review additional formats for sharing and discussing the need for means to distribute materials	MAAC	July 2009
Collaborative Collection Development	Develop last copy retention policy	MCMAC	July 2009
	Explore expanding statewide purchasing plan to include e-books	MCMAC & MERAC	July 2009
	Compile a list of niche collections in MOBIUS institutions		July 2009

Goal 3: Strengthen collaborative working relationships

Objective	Activities for FY09	Staff Assigned	Target Completion Date
MOBIUS and Innovative Interfaces Inc.	Innovative contract renewals for the mutual benefit of MOBIUS and Innovative Interfaces Inc.	MOBIUS Ex. Director and Joe Ford	Spring 2009
Other Missouri information organizations	Discussion between MOBIUS and MLNC for potential collaboration	MOBIUS and MLNC Officers	July 2009
	Continue to be receptive to future collaboration ideas	MOBIUS Ex. Committee and Executive Director	Ongoing
State governmental agencies	Continue to develop relationships with key governmental agency officials and legislators	MOBIUS Executive Director	Ongoing

Goal 4: Strengthen MOBIUS internal capacities

Ensure adequate funding levels	Develop funding model for current MOBIUS environment	Task Force on the Financial Plan	November 2008
	Work on funding model for future MOBUS environment	MOBIUS EC Finance sub-committee & Joe Ford	July 2009
	Maintain fiscal conservatism of MOBIUS funds	MOBIUS Ex. Director	Ongoing
	Seek grant funding when appropriate	MOBIUS Ex. Committee and MOBIUS Ex. Director	Ongoing
Support appropriate organizational development	Recognize the need to ensure appropriate staffing levels and the development of the staff	MOBIUS Ex. Committee and MOBIUS Ex. Director	Ongoing
	Exploring, identifying, and implementing technologies when appropriate	MCO	Ongoing
Enhance communications with internal and external constituencies	Timely posting of information on the website	MOBIUS Ex. Committee, MCO	Ongoing
	Based on results of MOBIUS Identity Redesign provide materials to member institutions for distribution	MOBIUS Ex. Director	Ongoing

