

September 15, 2004

MOBIUS Consortium Long-Range Planning MCO Staff Input

1. What should MOBIUS do next?

- Federated search engine
- State-wide project for public libraries
- Access to Linda Hall Library collection for MOBIUS
- Resume TOC service
- Expand licensing program
- Increase state support for the CLP
- Increase help desk staffing
- Expand into neighboring states
- Expand types of materials loaned through CLP
- Open URL resolver
- Cooperative Collection Management
- Improved communications
- Digitize Missouri newspapers
- Increase the MOBIUS and digital library exposure on the main university site
- Journal clearinghouse
- Continue to work to reduce duplicates in the union catalog
- More aggressive marketing of MCO's digitization capabilities

2. What should MOBIUS not do?

- Stand still
- Expand into K-12
- Discriminate among types of members
- Do not unnecessarily duplicate services available elsewhere
- Develop a cataloging service
- Not forget that end users are generally not librarians
- Spending any more time and labor running the details of our conference – outsource this instead

3. What do you need that you are not getting from Council or the Executive Committee?

- Cheerleading, optimism

- Feedback
- Clearer direction for the Advisory Committees
- Better understanding of what it takes to provide the services MCO provides, e.g., support for another help desk position
- Communication

4. *How could MOBIUS help libraries provide a "seamless customer experience"?*

- Portal
- Open URL resolver
- Direct content delivery
- Service directory
- Courseware integration
- Better coordination between MCO Training and MCO Operations
- Communication, resources, and knowledge
- Tutorials
- Increase the usability and intuitiveness of user services/interfaces
- encourage WebOPAC redesigns through marketing

5. *How can MOBIUS leverage technology to serve more people and deliver more services?*

- Support for hand-helds
- Remote diagnostic tools
- Training for Help Desk staff in network technologies such as firewalls
- Courseware integration
- Add software and web development staff to MCO
- By being trustworthy, needed, available service with a good reputation by maintaining a quality of excellence and innovation
- WebOPAC redesigns
- Journal clearinghouse
- Offer more material digitally

6. *How does MOBIUS take advantage of new technologies to deliver additional services?*

- Increased funding through grants, appropriations
- Partnerships
- Open URL resolvers and federated search engines
- Increase the expertise available in the MCO staff
- Continue keeping abreast of advances in hardware and software to increase the speed and breadth of our information services
- move our existing web site to an up-to-date content management system

7. *Can MOBIUS help member libraries align with e-learning on member campuses?*

- Develop remote delivery of service and content
- Yes, but it does involve an expanded focus which might be problematic
- Yes
- Not with existing staff

8. *Can, and should, MOBIUS help member libraries preserve, curate, and provide access to digital collections?*

- Yes