Submitted by: Justin Hopkins, MOBIUS Committee Organizer

**This Annual Report covers tasks and activities undertaken during the period July 1, 2015 through June 30, 2016 and provides an overview of scheduled activities for the period July 1, 2016 through June 30, 2017.**

**Date of initial meeting:** October 20, 2015

**Date of last meeting:** April 5, 2016

**Date of next meeting:** TBD

**Web site (login to see everything):** <https://mobiusconsortium.org/user-experience-and-metadata-committee>

**Recommendations to Board of Directors:**

* Recommend that membership investigate the value of Article Reach

**Action Items Completed:**

* Set up Article Reach demo for group
* Survey Article Reach demo attendees
* Investigated Google Analytics for more information on how users are interacting with the MOBIUS Catalog

**Action Items In-progress/Pending:**

* Continue to develop Google Analytics reports
* Monitor Zepheira/Bibframe
* Explore statewide repository opportunity
* Continue to investigate Article Reach

**Announcements:**

* None

**Questions for the board/larger group:**

* None

**Other Notes:**

* The Committee will meet again after the 2016 MOBIUS Annual Conference