

OpenURL Resolver Profile: Gold Rush Complete, from the Colorado Alliance of Research Libraries
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Gold Rush is a Web-based central digital registry of databases and electronic journals and includes content from indexing/abstracting services, publishers and aggregators. Gold Rush originated as a project of the Colorado Alliance of Research Libraries (CARL) and was undertaken on behalf of its member libraries to offer improved patron access to electronic resources and to help member libraries manage subscription and access information for all of their journal databases and electronic full text resources. Gold Rush Complete includes all of the Gold Rush public and administrative utilities including an OpenURL resolver called Gold Rush Linker. Gold Rush Complete was officially launched on January 31, 2002.

System requirements and functionality

Gold Rush is a centrally hosted service, there is no local server option. The Gold Rush database is hosted the CARL Consortium Office in Denver, Colorado. The Gold Rush database utilizes open industry standards: MySQL, Cold Fusion, PERL and Java script. However, subscribing libraries do not need any of these software packages and do not need any expertise in their use as the entire Gold Rush application operates through a Web interface.

Gold Rush provides each site with a login to the Web-based Gold Rush Staff Toolbox that will let a library manage its own environment. Libraries are responsible for using the Gold Rush application including linking title lists to local ownership, running title list comparison reports, using the subscription management system, etc.

Currently, loading of new title lists on the Gold Rush server are performed on approximately a quarterly basis. However, the frequency may vary depending on the provider. Presently only titles with ISSNs or eISSNs are loaded. Whenever a title list is updated on the central server, these new title list changes are automatically updated in the library's local holdings. As of 02/26/03 there are over 500 title lists from publishers, aggregators and indexing/abstracting services.

Services Provided

Gold Rush provides three levels of utility packages:

Level 1 – *Gold Rush Reports* allows a library to compare title lists from aggregators, publishers and indexing/abstracting services that have been loaded into Gold Rush. All reports are generated in real time over the Web and may be viewed on a standard browser or downloaded into Microsoft Excel.

Level 2 – *Gold Rush Basic* includes Gold Rush Reports plus a public and staff interface.

The *Gold Rush Basic* public interface includes:

- A Web interface with pull-down menus and input forms.
- Various search possibilities, including title, keyword, subject and ISSN. Searching is available through the Web interface or by using pre-scripted http queries from a remote system or Web page.
- Journal title lists from aggregators, indexing/abstracting services and publishers.
- Both full-text journals and titles that are just indexed within a service.
- A subset-specific configuration feature, in the event a library acquires only a portion of an aggregation.
- A feature allowing an authorized user to switch library affiliations to determine what resources are available to other nearby libraries (but only if Gold Rush has been licensed through a consortium which includes the other library or libraries).
- Z39.50 links to local OPACs or regional union catalogs.

The *Gold Rush Basic* staff interface includes:

- **"Reports,"** a comparison generator for title lists with results that can be viewed on a browser or downloaded into Microsoft Excel. If a library subscribes only to *Gold Rush Reports*, it will have

access only to the comparison generator and "General Reports." If a library subscribes to *Gold Rush Basic* or *Gold Rush Complete*, it will also have access to institution-specific reports.

- **"Subscriptions,"** an electronic resource subscription management system with over 150 fields. Links to scanned local contracts are supported. A library may elect to have Colorado Alliance centrally host scanned images of local contracts for an additional fee.
- **"Holdings,"** a feature which supports the addition or deletion of local "ownership" and customized URLs.
- **"Cataloging,"** a feature which permits a library to add alternate titles to journals, additional subject headings to journals, and new descriptor category headings to databases.
- **"Settings,"** a feature allowing a library to brand a local logo, to add IP addresses for IP recognition of that local logo, and to add custom wording on the introductory screens. This feature also offers a security system that creates and manages local logins with the ability for the administrator to determine different functionality for each login.

Level 3 - *Gold Rush Complete* includes everything in *Gold Rush Reports* and *Gold Rush Basic* plus a link resolver (OpenURL compliant) called Gold Rush Linker. Gold Rush Linker is centrally maintained for subscribing libraries. A library must have a CrossRef for the presentation of Digital Object Identifiers (DOIs) for article-level linking.

Training

Onsite training is available. The current charge is licensor's cost plus a 12 percent overhead charge (on a mutually-agreeable schedule). User manuals are available on the marketing website at <http://grweb.coalliance.org> (additional modules are in development). Most technical support is provided through email. However, phone consultation is available through the Alliance Help Desk.

Pricing/Cost

A library must become a member of CrossRef to support article level access through Gold Rush Complete. The CrossRef cost would be \$500/year for a single library or \$2500 for the entire MOBIUS consortium. This cost is not paid to Gold Rush but to CrossRef. So, for example, if 25 libraries in MOBIUS were to become Gold Rush Complete (with OpenURL) subscribers the cost would be:

25 libraries x \$3,000/year = \$75,000/year
MOBIUS CrossRef Annual Fee = \$ 2,500/year
BASIC ANNUAL COST = \$77,500/year

Gold Rush Pricing (not including CrossRef cost)	Single Library	2-10 Libraries	11-20 Libraries	21+ Libraries
Level 1: Gold Rush Reports	\$650/yr	\$585/yr/lib	\$550/yr/lib	\$500/yr/lib
Level 2: Gold Rush Basic	\$3,325/yr	\$3000/yr/lib	\$2,825/yr/lib	\$2,500/yr/lib
Level 3: Gold Rush Complete	\$4,000/yr	\$3,600/yr/lib	\$3,400/yr/lib	\$3,000/yr/lib

Summary

The principal advantage of Gold Rush Complete is that it is a centrally hosted service, there is no extra investment in local hardware or software. The only software that is required is a standard web browser and Microsoft Excel. The primary disadvantage of Gold Rush Complete is the necessity to pay a separate provider (CrossRef) for article level access. Other potential disadvantages are timeliness of vendor title uploads and missing vendor titles (those with no ISSNs or eISSNs). However, the latter is probably a good standard since ISSNs or eISSNs are typically a part of the OpenURL syntax.

Data sources:

<http://grweb.coalliance.org>

Email communication with George Machovec, Project Manager, beginning 1/03/03.